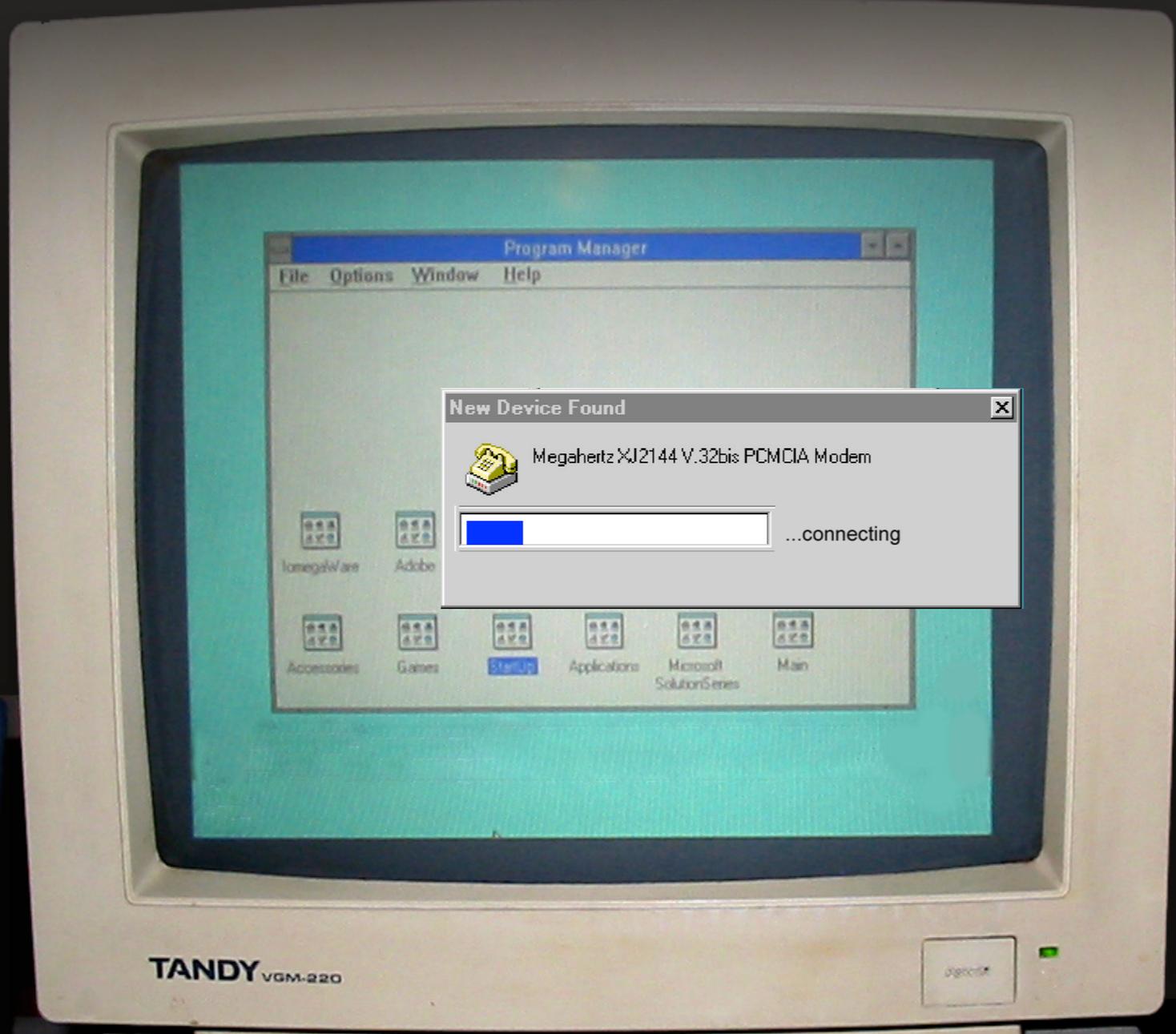


media
technology
FOR CHILDREN MINISTRIES

Professor **Abel Márquez**, Associate Communication Director, IAD



TANDY VGM-220





TANDY VGM-220



TANDY
1000 RSX

3.44



TANDY



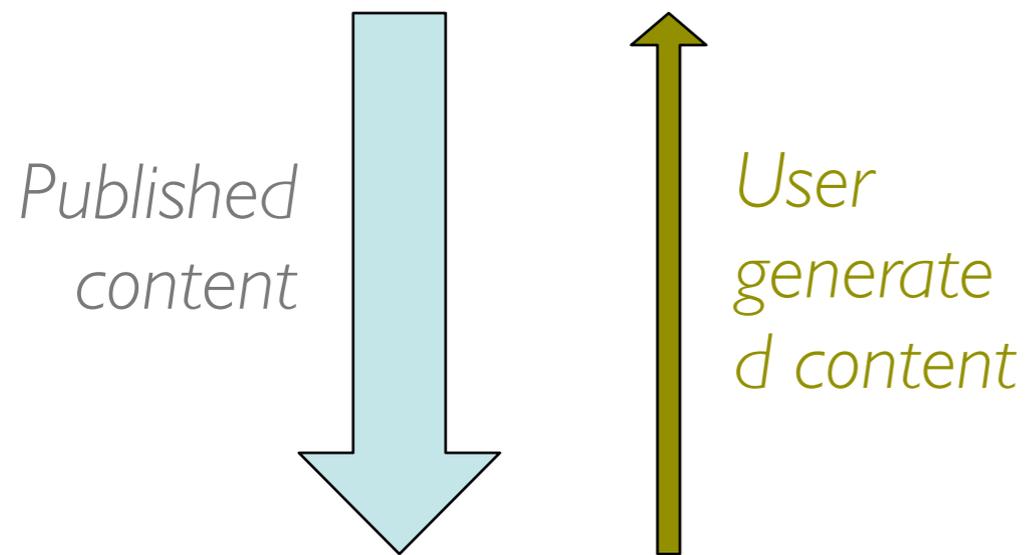
TANDY



1996

WEB 1.0

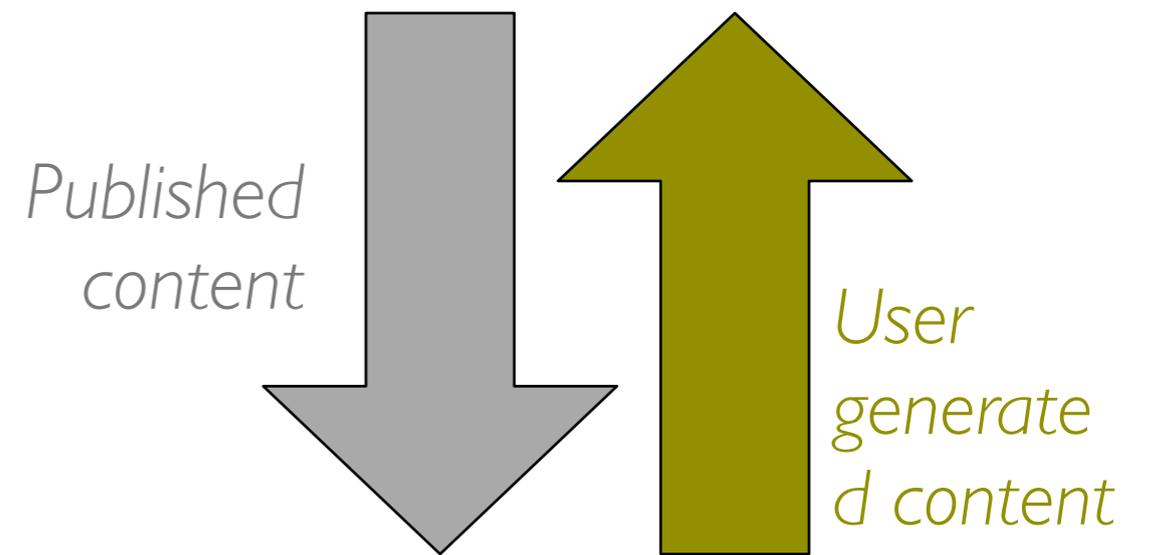
- 250,000 sites
- 45 Million global users

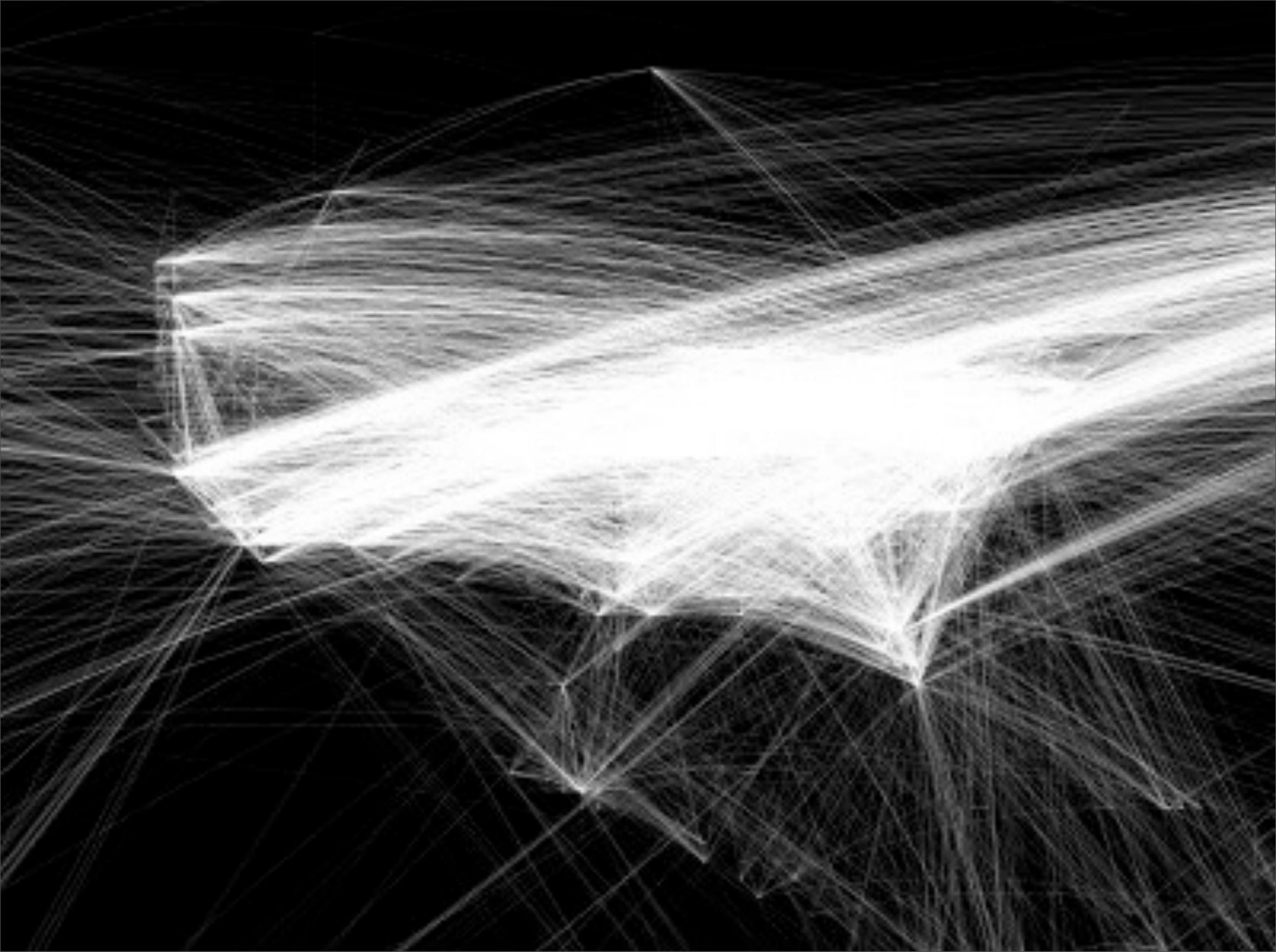


2006

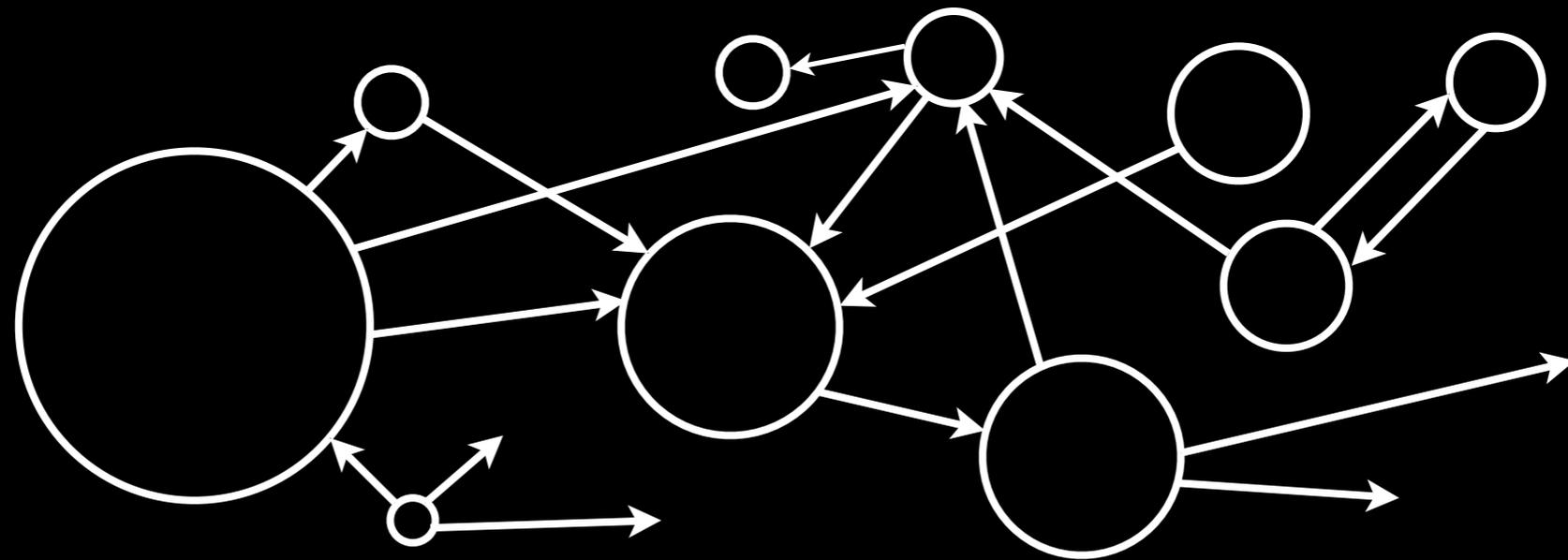
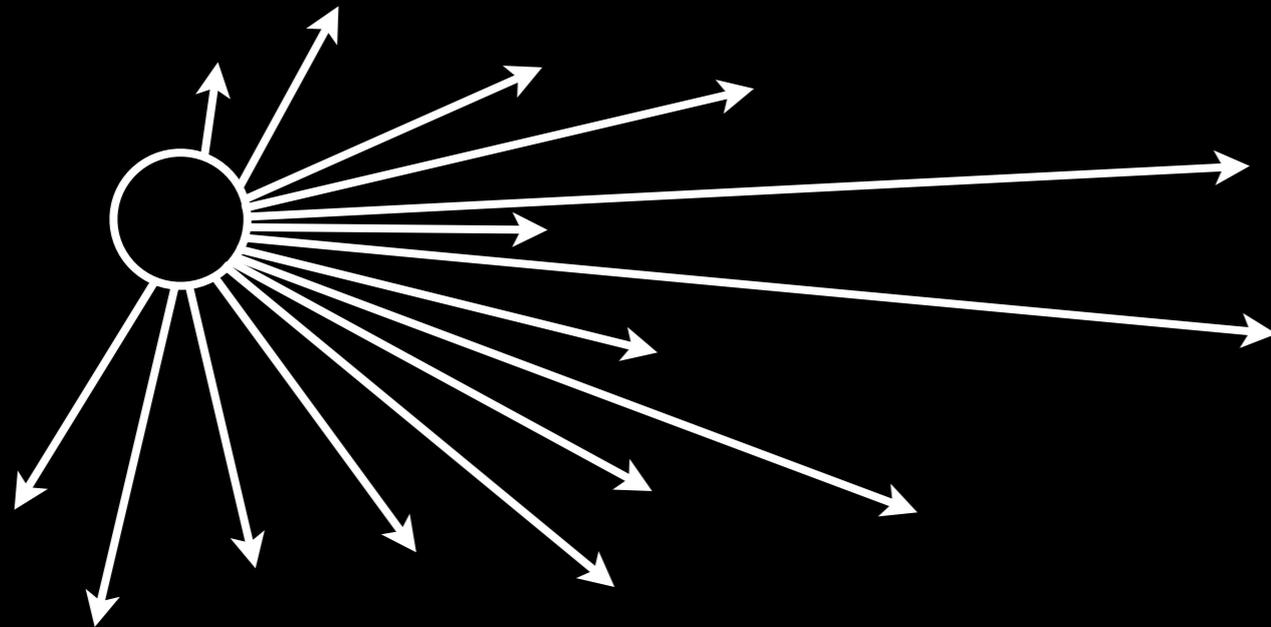
WEB 2.0

- 80,000,000 sites
- 1 Billion + global users





TRADITIONAL MEDIA



MEDIA TODAY

MOTORS OF
CHANGE

iftf.org



technology**in**
evolution

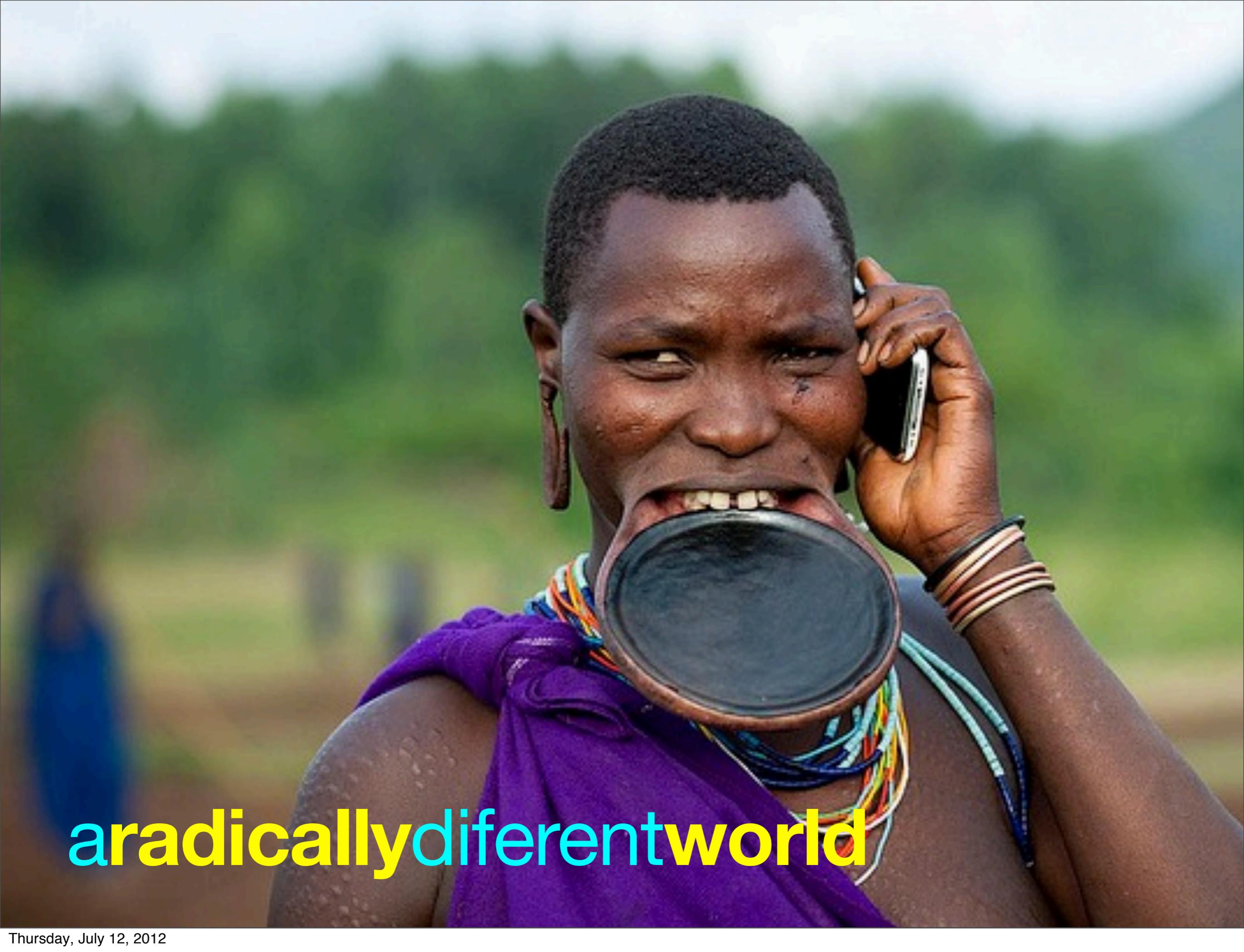




lowcost
devices



mediaglobalculture

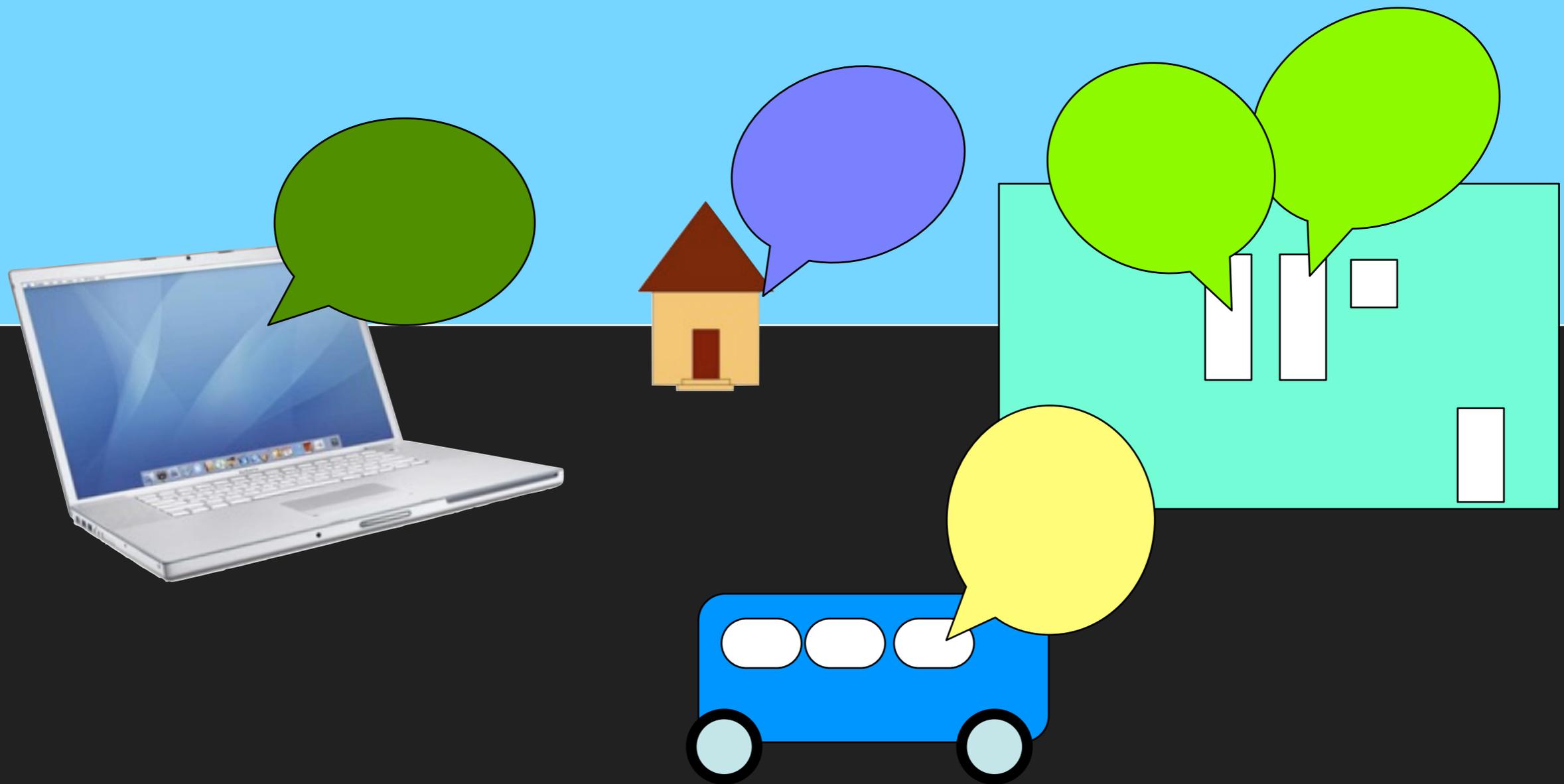


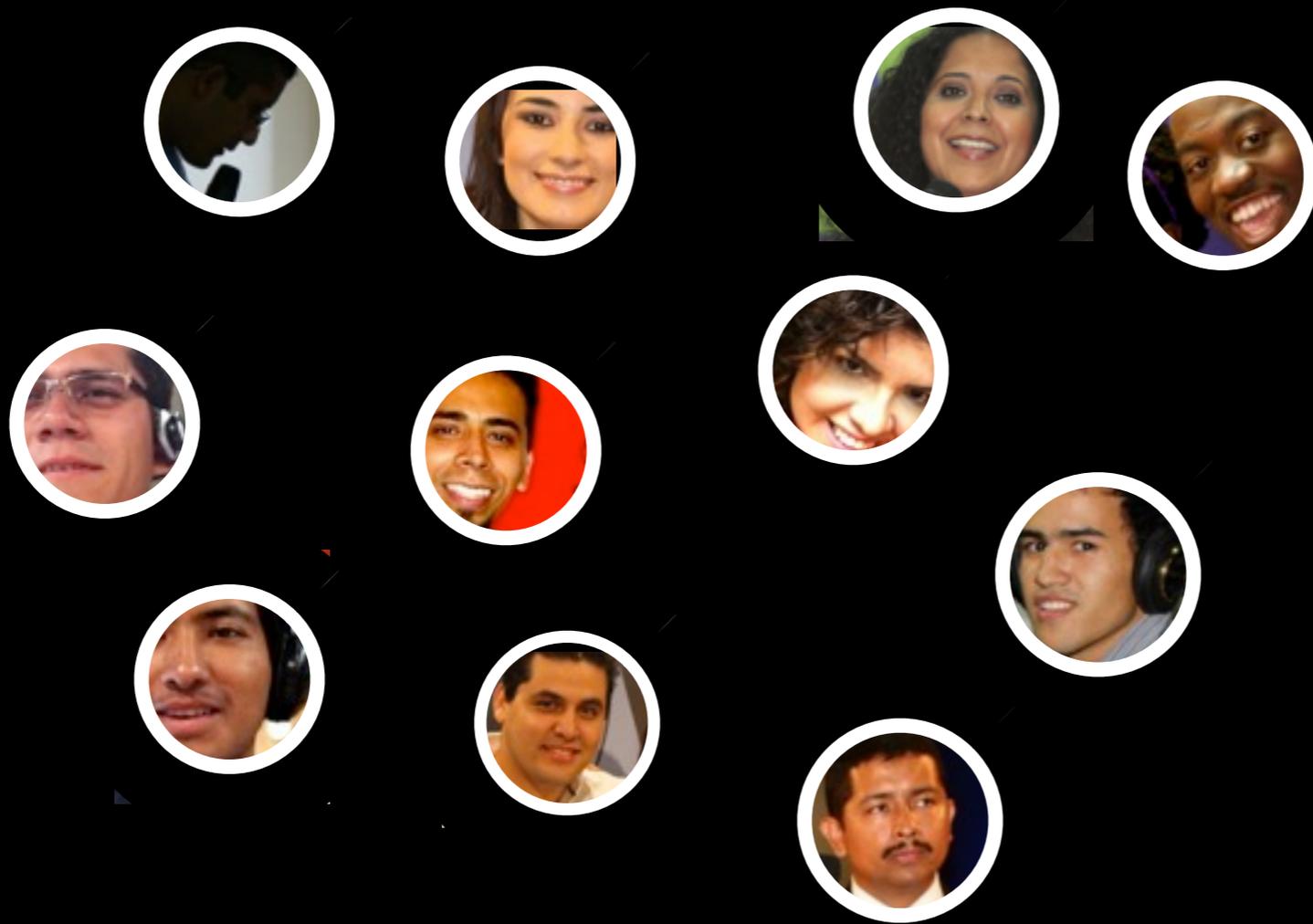
aradicallydiferentworld

new concept of space



blendedreality





weare**public**



"On the internet, nobody knows you're a dog".

The New Yorker 1993

challenges

for children's ministries

when facing new technologies



natives vs immigrants

literated vs unliterated



iPad iPad USB email torrent MP3 P2
GPS Jpg HD Blogg@ wireless bits Browse
PDA WiFi URL Wikis http://www
Streaming 3G RSS 2.0
Gadget Bluetooth mpeg html Joomla
Podcast chat Weblogs
bytes software Geeks Facebook

N3W

T3KhN0L061K4L

K0D35

XD Smiles (Happyness)
XOXO Hugs and Kisses
LOL Laugh
K That's Fine
OMG Oh My God
:.)

Teaching ABC to today's kids



A: APPLE



B: BLUETOOTH



C: CHAT



D: DOWNLOAD



E: E MAIL



F: FACEBOOK

Google

G: GOOGLE



H: HEWLETT
PACKARD



I: Iphone



J: JAVA



K: KINGSTON



L: LAPTOP



M: MESSENGER



N: NERO



O: ORKUT



P; PICASSA



Q: QUICK HEAL



R: RAM



S: SERVER



T: TWITTER



U: USB



V: VISTA



W: WiFi



X: Xp



Y: YOU TUBE



Z: ZORPIA

1

2

3

2390

AAA



A

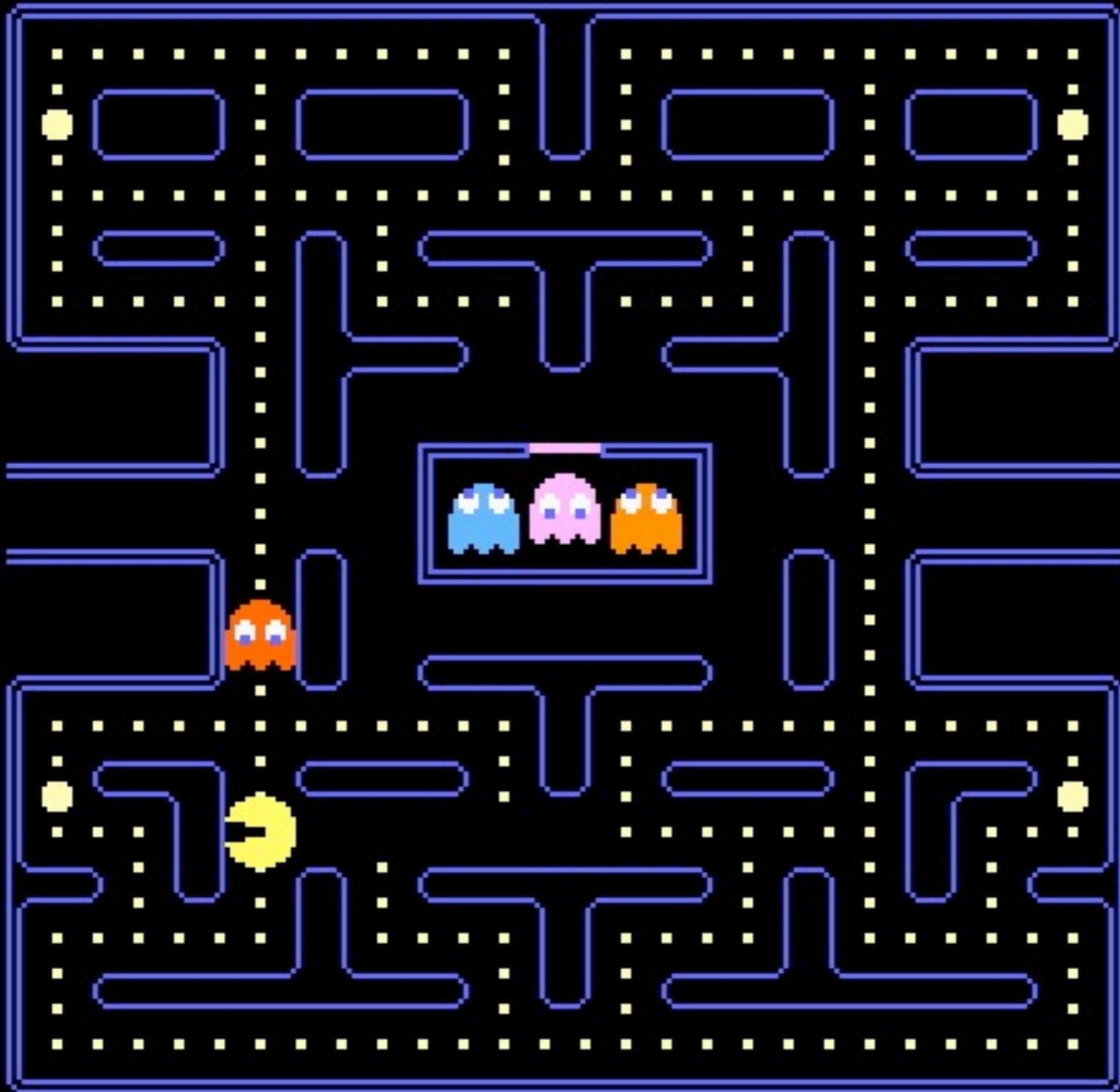


GAME
SCORE

070000

HIGH
SCORE

000000



1.79

MapleStory





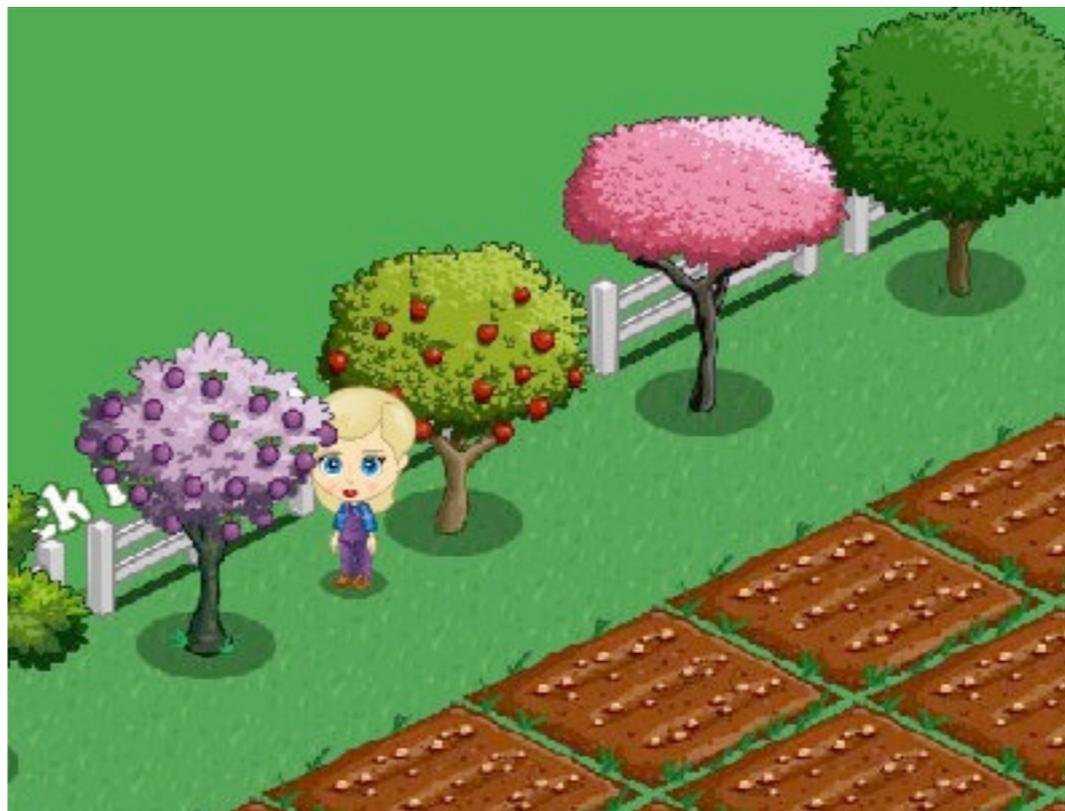


-
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Chat ▲

Information ▲

- Map
- Inventory
- Character
- Skill
-
-
-
- Trade
- Invite
- Command
- Exit



some
realities

children are different today

- Skilled multi-taskers
- Agile decision makers
- Flexible with change
- Social networkers
- Cooperators
- Creatives
- Innovators



Institute For The Future

Today's kids
must be
educated to
solve
problems and
to work in jobs
not even exist
today



- 
- Social Media Bodyguard
 - Augmented Reality Architect
 - Infography Designer
 - Nano Technologies Surgeon-Installer
 - House-Automation Designer
 - Robot Assistant
 - Network Detective
 - Body Part Designer

Mauricio Mastropiero

Abel Márquez - División Interamericana, 2008

- 
- Virtual-Church Pastor
 - Online-Professor
 - 24/7 Mobile Counselor
 - Facebook Therapist
 - New Media Minister

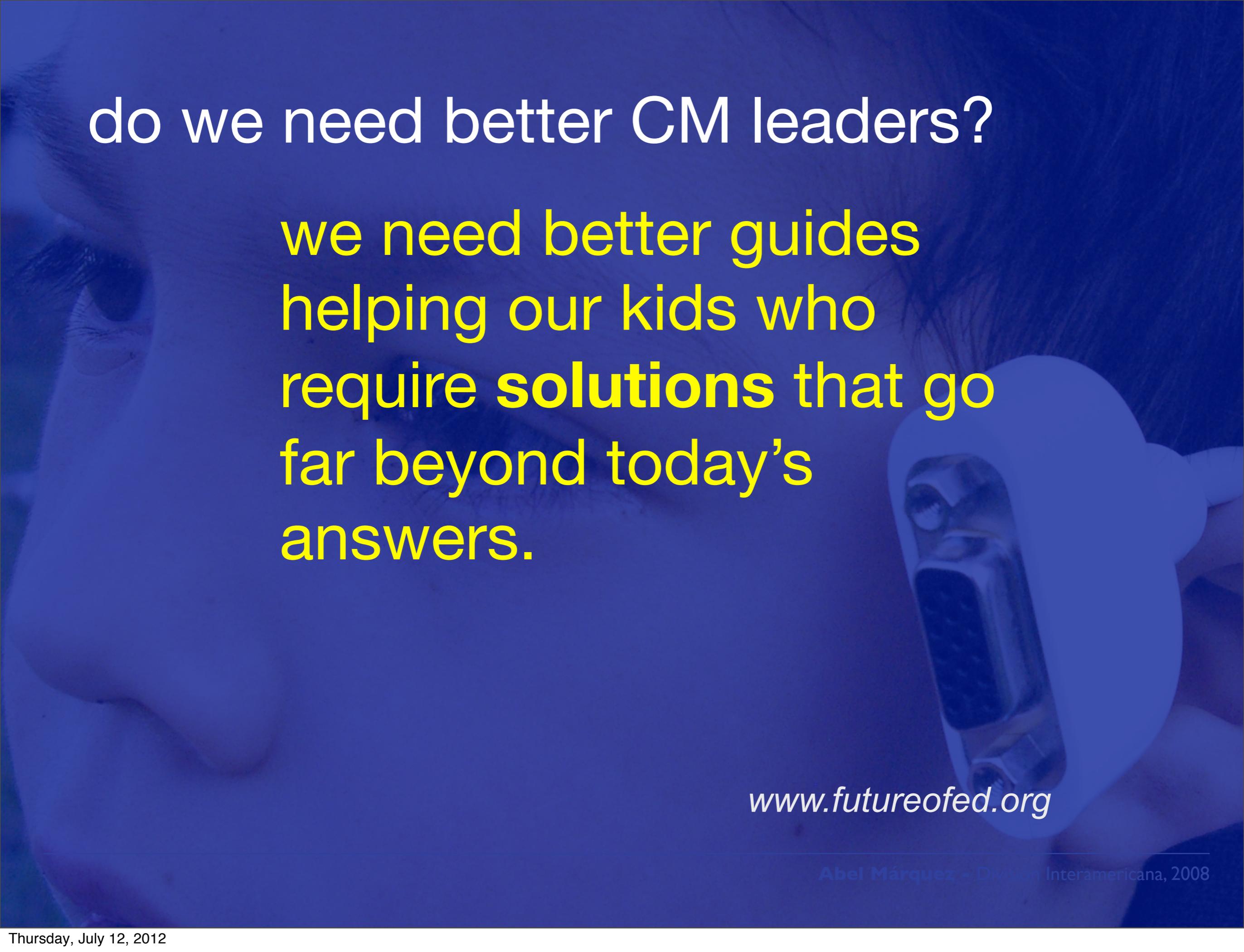


we don't need
better schools
for the future.

we need new
kinds of
learning
environments.

www.futureofed.org

Abel Márquez - División Interamericana, 2008



do we need better CM leaders?

we need better guides
helping our kids who
require **solutions** that go
far beyond today's
answers.

www.futureofed.org

Abel Márquez - División Interamericana, 2008

some

tips

know your reality

(church)

know your reality

(kids)



know your reality

(future)



don't be afraid



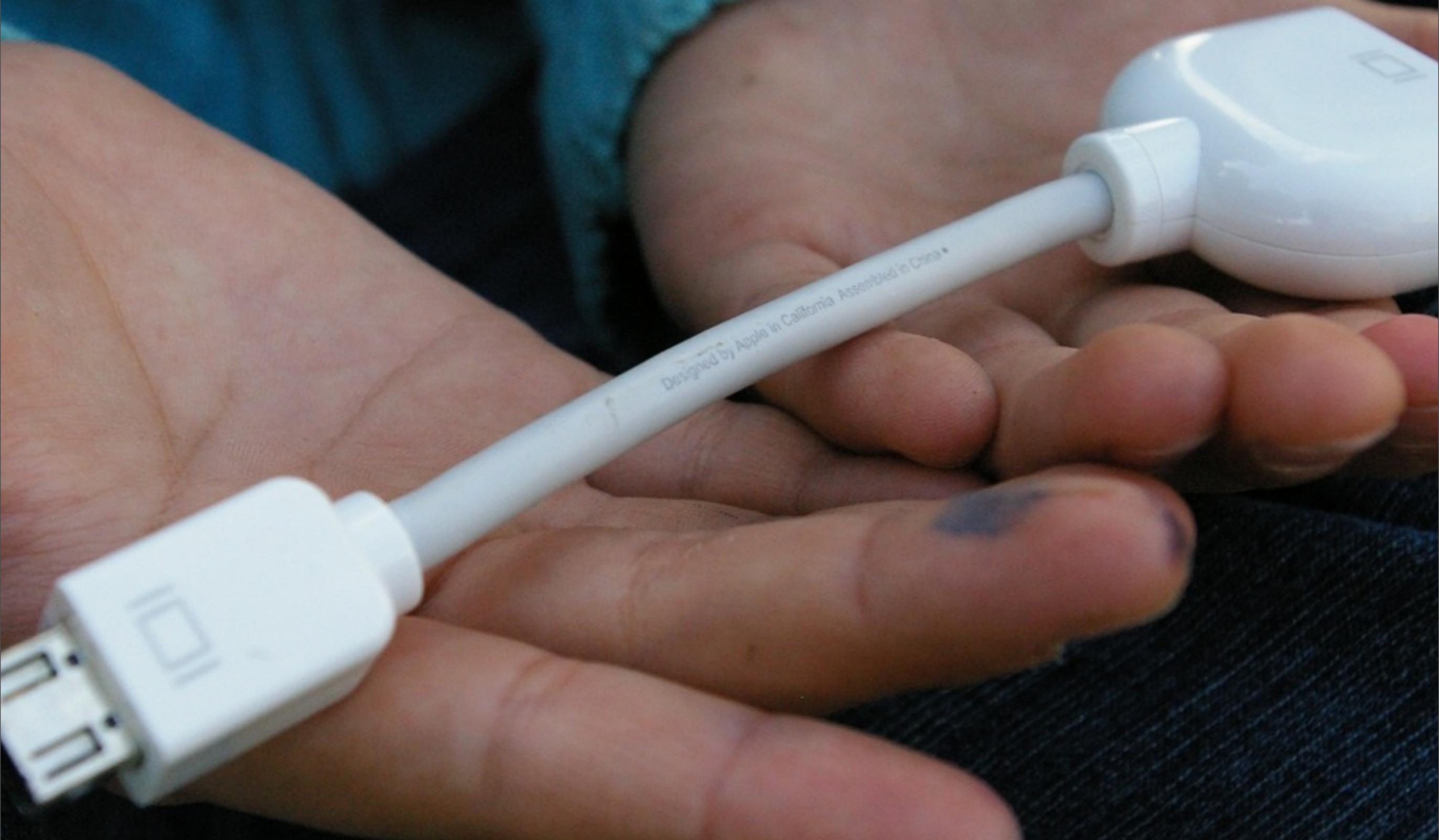
don't be afraid

- It's **not necessary** to know using technology to start using it.
- Kids already know how to **use it**.
- **Learning** curve is shorter than you think
- First **focus**, then the media (tool)

A red toy airplane is positioned on the right side of the image, resting on a dark blue, textured surface. The airplane is a simple, stylized design with a propeller at the front, a fuselage, wings, and a tail. The lighting is soft, casting a slight shadow to the left of the plane. The background is a solid, dark blue color with a fine, pebbled texture.

possibilities are **exciting**

resources



website



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CM Leadership Convention 2012

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children's ministries

LEADERSHIP CONVENTION

July 10-15, 2012 Camp Kulaqua, Florida

July 11, 2012

Special topic today:

HELPING CHURCHES INCLUDE CHILDREN WITH DISABILITIES

- Home
- Files
- News
- The Venue

Convention 2012

CM Website

CHILDREN'S MINISTRIES

Inter-American Division



mediaequipment

media equipment

“When children are exposed to technology in their churches, many of those children will begin to sense **God's calling on their lives** in the various areas of ministry. “

James Schleich (tfwm)

podcasts **recordings**



video**casts**



portable **devices**

iPad
Kindle Fire
Nook

ABEL's kindle

3:01

Génesis 1

1 Dios, en el principio, creó los cielos y la tierra.
2 La tierra era un caos total, las tinieblas cubrían el abismo, y el Espíritu de Dios iba y venía sobre la superficie de las aguas.
3 Y dijo Dios: «¡Que exista la luz!» Y la luz llegó a existir. Dios consideró que la luz era buena y la separó de las tinieblas.
4 Y la luz la llamó «día», y a las tinieblas, «noche». Y vino la noche, y llegó la mañana: ése fue el primer día.
5 Y dijo Dios: «¡Que exista el firmamento en medio de las aguas, y que las separe!»
6 Y así sucedió: Dios hizo el firmamento y separó las aguas que están abajo, de las aguas que están arriba.
7 Y dijo Dios: «¡Que exista el firmamento en medio de las aguas que están abajo, de las aguas que están arriba.» Y vino la mañana: ése fue el segundo día.
8 Al firmamento Dios lo llamó «cielo». Y vino la noche, y llegó la mañana: ése fue el tercer día.
9 Y dijo Dios: «¡Que las aguas debajo del cielo se reúnan en un solo lugar, y que aparezca lo seco!» Y así sucedió.
10 A lo seco Dios lo llamó «tierra», y al conjunto de aguas «mar». Y Dios consideró que esto era bueno, que haya vegetación sobre la tierra, que den semilla, y árboles que den fruto con su especie. Y así...

Back

Instruments

apps **garageband**

Keyboard

Play an onscreen keyboard with piano, organ, and synth sounds.

GENERAL CONFERENCE OF SEVENTH-DAY ADVENTISTS | SABBATH SCHOOL & PERSONAL MINISTRIES

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GENERAL CONFERENCE Sabbath School & Personal Ministries

SABBATH SCHOOL PERSONAL MINISTRIES BIBLE CORRESPONDENCE THE SHARING COMMUNITY SERVICES

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THANKKyou

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Con la colaboración de **WalterMelo** y **RobertValencia**
(Profesores de la Escuela de Artes y Comunicación, Universidad de Montemorelos)

